



Go Code Colorado

Go Code Colorado Seeks Business Partners

Colorado Department of State presents the Go Code Colorado Challenge for a second year. Go Code Colorado brings together the best of business, technology and economic development in Colorado.

Teams of developers, entrepreneurs, business leaders, designers and students compete to build business apps from public data, creating tools that help Colorado businesses make smarter decisions, building a stronger Colorado economy.

YEAR 1 STATS:

- ★ Colorado is proudly the first and only state to host a challenge of this kind and size
- ★ 33 government data sets published
- ★ 550+ attendees at over two months of events
- ★ 25 teams competed in 5 regions across Colorado
- ★ Winners from: Fort Collins (1st), Durango (2nd) and Colorado Springs (3rd)



YEAR 2 PROGRAM:

Go Code Colorado will span two months, beginning with a Challenge Weekend taking place in basecamps across the state, including: **Colorado Springs, Denver, Durango, Ft. Collins and the Western Slope**. The top two teams from each region will then move on to the finals, where they will compete for a chance to earn awards of \$25,000, \$15,000 and \$10,000.

Mentor Weekend this year will last for two days in **Boulder**, where we plan to engage the business, entrepreneur, start-up and accelerator communities to provide mentorship to teams. There is a clear opportunity for our business partners to participate, meeting with teams to provide business insights and expertise.

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| ★ KICK-OFF EVENT | WEDNESDAY EVENING, APRIL 8, 2015 |
| ★ CHALLENGE WEEKEND | FRIDAY EVENING, APRIL 10, 2015 TO SUNDAY EVENING, APRIL 12, 2015 |
| ★ MENTOR WEEKEND | SATURDAY, APRIL 25 TO SUNDAY, APRIL 26, 2015 |
| ★ CLOSING EVENT | THURSDAY EVENING, MAY 21, 2015 |

HOW YOU CAN GET INVOLVED

With a partnership you will be supporting key government, business and technology stakeholders from all four corners of the state. Your contribution will directly impact a statewide initiative to strengthen Colorado's economy.

This is a major economic initiative for the state, by the state. We need the business community's support and partnership to make it a success.

All contributions are tax deductible and go directly to supporting Go Code Colorado events state-wide.

PARTNERSHIP OPPORTUNITIES

| | Member | Community | Regional (5) | Basecamp (3) | Summit (2) |
|--|---------|-----------|--------------|--------------|------------|
| | \$5,000 | \$7,500 | \$15,000 | \$20,000 | \$30,000 |
| Tax Deductible | x | x | x | x | x |
| Website Recognition | x | x | x | x | x |
| Annual Report Recognition | x | x | x | x | x |
| Logo in Final Event Program | x | x | x | x | x |
| Logo at Events | x | x | x | x | x |
| Giveaways to Attendees | x | x | x | x | x |
| Promotion on Social Media | x | x | x | x | x |
| Featured Blog Mention (Grouped) | x | x | | | |
| Challenge Weekend Swag | | x | x | x | x |
| Featured on Blog (Individual) | | | x | x | x |
| Press and Media (Press Releases footnote mention) | | | x | x | x |
| Right of First Refusal | | | x | x | x |
| Logo on Promotional Materials | | | | x | x |
| Logo on Promotional Swag | | | | x | x |
| Display Table at Final Party | | | | x | x |
| Speak at Challenge Weekend Event (Must be at all 5 locations) | | | | x | x |
| Attendee Table Swag | | | | x | x |
| Kick Off Event Presentation | | | | | x |
| Profile in Annual Report | | | | | x |
| Speaking at Final Event | | | | | x |

